





# DANE COUNTY WISCONSIN ECONOMIC DEVELOPMENT RESOURCE GUIDE

#### Friends of the Business Community,

Dane County, in partnership with Alliant Energy and Madison Gas and Electric Company, is pleased to offer this comprehensive resource guide to economic development. The purpose of the Guide is to provide new and existing businesses, organizations, entrepreneurs, and communities a means to connect with the resources, people, and information they need to participate in our vital, growing economy. It is my hope that the Dane County Economic Development Resource Guide will help facilitate our work together as we continue to build a strong and sustainable economy for Dane County, now and into the future.



Sincerely,

Dane County Executive

Kathleen Falk





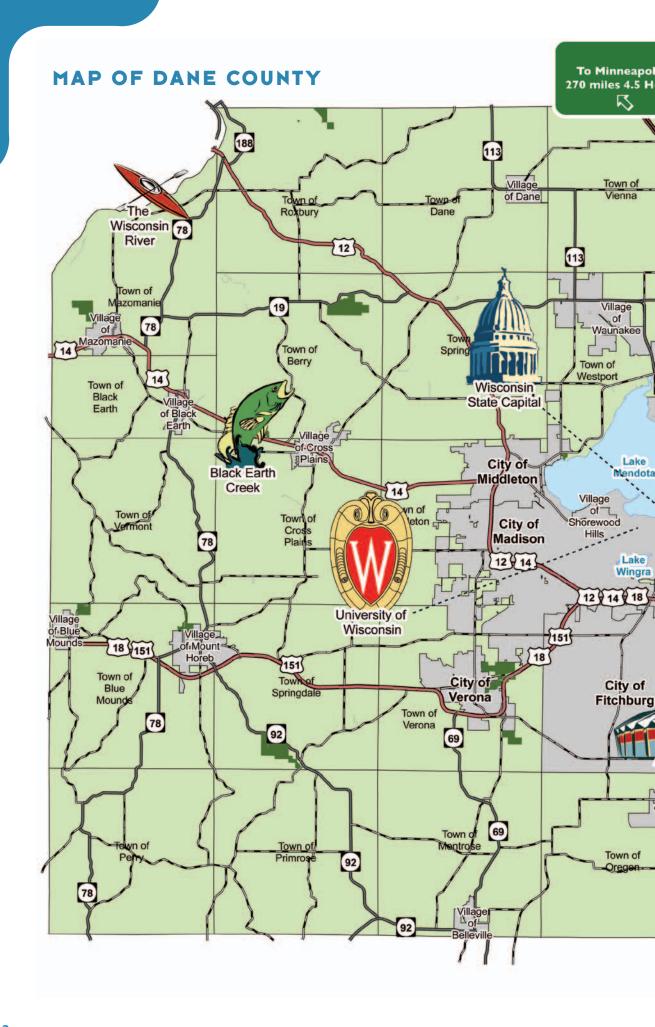


Dane County Planning & Development Department City County Building, Room 116 210 Martin Luther King Jr. Blvd. Madison WI 53703 608.266.4251 • www.dane-econdev.org

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In addition to agricultural enterprise, other industry clusters include: biotechnology/ life sciences, educational services, health care and financial services.





#### **BUSINESS RESOURCES**

## BUSINESS ATTRACTION AND RETENTION

## Alliant Energy Economic Development

4902 N. Biltmore Lane, P.O. Box 77007 Madison, WI 53718 Contact: Bruce F. Kepner (608) 458-5753 brucekepner@aliantenergy.com www.midwestsites.com

## City of Madison, Office of Business Resources

Dept. of Planning & Development 215 Martin Luther King, Jr. Blvd. Rm. LL100 P.O. Box 2985 Madison, WI 53701-2985 Contact: Michael P. Gay (608) 267-4933, ext. 104 mgay@cityofmadison.com www.businessmadison.com

## Dane County Capital Ideas Technology Zone

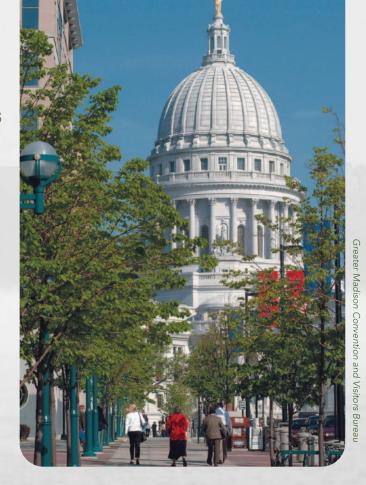
Madison Development Corp. 550 W. Washington Ave. Madison, WI 53703 Contact: Frank Staniszewski (608) 256-1560 fstan@mdcorp.org www.mdcorp.org

## Dane County Planning and Development Department

City-County Building, Rm. 116 210 Martin Luther King, Jr. Blvd. Madison, WI 53703 Contact: Steve Steinhoff, Olivia Parry (608) 266-4270, (608) 261-9957 steinhoff@co.dane.wi.us, parry@co.dane.wi.us www.countyofdane.com/plandev

#### **Forward Wisconsin**

201 W. Washington Ave., Ste. 500 Madison, WI 53703 Contact: Jan Alf (262) 691-7873 jalf@execpc.com www.forwardwi.com



**Greater Madison Chamber** of Commerce

P.O. Box 71 Madison, WI 53701-0071 Contact: Jennifer Alexander (608) 256-8348 info@greatermadisonchamber.com www.greatermadisonchamber.com

Madison Gas and Electric (MGE)

P.O. Box 1231 Madison, WI 53701-1231 Contact: Phyllis Wilhelm, John Drury, Jim Mohrbacher (608) 252-7081, 252-7116 jdrury@mge.com, jmohrbacher@mge.com www.mge.com

## University of Wisconsin (UW), Madison

Office of Corporate Relations 455 Science Drive, Ste. 230 Madison, WI 53711-1077 Contact: Charles B. Hoslet (608) 263-2840 or 1-877-627-9472 hoslet@ocr.wisc.edu www.corprelations.wisc.edu

Wisconsin Dept. of Commerce

201 W. Washington Ave. Madison, WI 53703 Contact: Kathy Heady (608) 266-9944 kheady@commerce.state.wi.us www.commerce.wi.gov

#### **BUSINESS INCUBATORS**

**New Venture Center** 

120 E. Lakeside St.
Madison, WI 53715
Contact: Chris Armstrong
(608) 294-4086
carmstrong@fitchburgtech.com
www.newventurecenter.com

**Faraday Center** 

2800 S. Fish Hatchery Road Madison, WI 53711 Contact: Bill Dalrymple (608) 277-2606 www.fitchburgcenter.com

**Genesis Enterprise Center** 

313 W. Beltine Highway Madison, WI 53713 Contact: Richard Brown Sr. (608) 327-8000 info@gecmadison.com www.gecmadison.com

## Laboratory Associated Businesses

1202 Ann St.
Madison, WI 53713
Contact: Dale Frederickson
(608) 251-1501
labdale@hotmail.com

#### **Madison Enterprise Center**

100 S. Baldwin St. Madison, WI 53703 Contact: Sarah Hole (608) 256-6565 sarah@cwd.org www.cwd.org

#### **Main Street Industries**

931 E. Main St. Madison, WI 53703 Contact: Sarah Hole (608) 286-6246 sarah@cwd.org www.cwd.org

#### MGE Innovation Center/ UW Research Park

510 Charmany Drive Madison, WI 53719 Contact: Lisa Humphrey (608) 441-2701 ljhumphr@wisc.edu www.universityresearchpark.org

#### **Middleton Innovation Center**

3510 W. Beltline Highway Middleton, WI 53562 Contact: Dennis Bahr (608) 831-2310 bahr@inxpress.net

#### Network 222/ Urban Tech Catalyst

222 W. Washington Ave. Madison, WI 53703 Contact: Jody Schimek (608) 255-5060 info@fioreco.com www.network222.com

#### T.E.C. Center, Inc.

3591 Anderson St., Ste. 100 Madison, WI 53704 Contact: Ed Clarke (608) 246-6073 eclarke@matcmadison.edu www.teccenterinc.org

#### BUSINESS TRAINING AND DEVELOPMENT

## **Edgewood College Corporate Learning Center**

1255 Deming Way Madison, WI 53717-1955 Contact: Joseph Hahn (608) 663-6742 jhahn@edgewood.edu eclarke@matcmadison.edu www.edgewood.edu

#### **Family Business Center**

UW School of Business 601 University Ave., Ste. 338 Madison, WI 53715-1035 Contact: Ann Kinkade (608) 441-7338 fbc@execed.bus.wisc.edu www.uwexeced.com/fbc

## MATC Business, Industry, and Community Services

3591 Anderson St. Madison, WI 53704 Contact: Marla Gamoran (608) 243-4480 mgamoran@matcmadison.edu www.matcmadison.edu/bics

### MATC Business Procurement Assistance Center

3591 Anderson St., Ste. 100 Madison, WI 53704 Contact: Denise Kornetzke (608) 243-4484 dkornetzke@matcmadison.edu www.matcmadison.edu/bpac

#### Office of Corporate Relations

University of Wiscsonsin 455 Science Drive, Ste. 230 Madison, WI 53711-1077 Contact: Charles B. Hoslet (608) 263-2840 or 1-877-627-9472 hoslet@ocr.wisc.edu www.corprelations.wisc.edu

# SCORE (Service Core of Retired Executives) — Councelors to America's Small Business

MGE Innovation Center 505 S. Rosa Rd. Madison, WI 53719 Contact: Bill Arthur (608) 441-2820 chair@scoremadison145.org www.scoremadison145.org

#### US Small Business Administration Resources

740 Regent St., Ste. 100 Madison, WI 53715 Contact: John Mirenda (608) 441-5263 john.mirenda@sba.gov www.sbaonline.sba.gov

#### UW School of Business Small Business Development Center & Technology Business Insititute

975 University Ave., Ste. 3260 Madison, WI 53706 Contact: Neil Lerner (608) 263-0221 1(800) 940-7232 (toll free) nslerner@wisc.edu www.uwsbdc.org

#### Weinert Center for Entrepreneurship

UW School of Business 5252 Grainger Hall, 975 University Ave. Madison, WI 53706 Contact: Dan Olszewski (608) 262-8640 www.bus.wisc.edu/weinertcenter

#### Wisconsin Dept. of Commerce

201 W. Washington Ave. Madison, WI 53703 Contact: Kathy Heady (608) 266-9944 kheady@commerce.state.wi.us www.commerce.wi.gov

#### Wisconsin Entrepreneurs Network (WEN)

423 Extension Building 432 N. Lake St. Madison, WI 53706 Contact: Ayla Annac 1(800) 940-7232 (toll free) ayla.annac@uwex.edu www.wenportal.org

#### **Wisconsin Technology Council**

455 Science Drive, Ste. 240
Madison, WI
Contact: Gina Leahy
(608) 442-7557
www.wisconsintechnology
council.com
gleahy@wisconsintechnology
council.com

## Wisconsin Manufacturing Extension Partnership (WMEP)

2601 Crossroads Drive, Ste. 145 Madison, WI 53718 (608) 252-9393 wisbiomed@dewittross.com www.wisbiomed.org

## Wisconsin Women's Business Initiative Corporation (WWBIC)

2300 S. Park St., Ste. 21 Madison, WI 53713 Contact: Julann Jatczak (608) 257-5450 info@wwbic.com

#### **COMIENZOS**

Bi-lingual Business Education 2300 S. Park St., Ste. 21 Madison, WI 53713 Contact: Arelene Bollig (608) 257-5450 comienzos@wwbic.com www.wwbic.com

## COMMUNITY & ECONOMIC DEVELOPMENT ORGANIZATIONS

## Alliant Energy Economic Development

4902 N. Biltmore Lane P.O. Box 77007 Madison, WI 53718 Contact: Bruce F. Kepner (608) 458-5753 brucekepner@aliantenergy.com www.midwestsites.com

#### **Common Wealth Development**

1501 Williamson St. Madison, WI 53703 Contact: Marianne Morton (608) 256-3527 marianne@cwd.org www.cwd.org

## Cottage Grove Economic Development Corp.

624 Crawford Drive, P.O. Box 419 Cottage Grove, WI 53572-0306 Contact: Ken Dahl (608) 839-4213 kndhl@netscape.com www.cottagegroveonline.com

#### Downtown Madison, Inc.

P.O. Box 71 Madison, WI 53701 Contact: Susan Schmitz (608) 443-1970 sschmitz@downtownmadison.org www.downtownmadison.org

#### Madison Development Corp.

550 W. Washington Ave. Madison, WI 53703 Contact: Frank Staniszewski (608) 256-2799 stan@mdcorp.org www.mdcorp.org

#### Madison Gas and Electric (MGE)

P.O. Box 1231 Madison, WI 53701-1231 Contact: John Drury, Jim Mohrbacher, Phyllis Wilhelm 1 (800) 245-1125 (toll free) mge@mge.com www.mge.com

### Middleton Area Development Corporation

7780 Elmwood Ave., Ste. 102 Middleton, WI 53562 Contact: Mike Petta (608) 836-4320 mike.petta@capitolbank.com

#### National Association for the Advancement of Colored People

(NAACP) — Madison P.O. Box 45 Madison, WI 53701 Contact: Linda F. Hoskins (608) 256-1942 naacpmadison@voyager.net www.naacpmadison.org

## Wisconsin Women's Business Initiative Corp. (WWBIC)

2300 S. Park St., Ste. 21 Madison, WI 53713 Contact: Julann Jatczak (608) 257-5450 info@wwbic.com www.wwbic.com

#### **CHAMBERS OF COMMERCE**

#### American Indian Chamber of Commerce of Wisconsin (AICCW) 10809 W. Lincoln Ave., Ste.102 West Allis, WI 53227 Contact: Craig Anderson (414) 604-2044 craig@aiccw.org

#### **Belleville Chamber of Commerce**

P.O. Box 392 Belleville, WI 53508 Contact: Brad K. Freitag (608) 424-3232 bvillechiroctr@tds.net www.belleville-wi.com

### Black Earth Chamber of Commerce

P.O. Box 65 Black Earth, WI 53515-0065 Contact: John Bird (608) 767-2322 johnfbird@tds.net www.blackearth.org

### **Brooklyn Area Chamber** of Commerce

P.O. Box 33
Brooklyn, WI 53521
Contact: LaVorn Dvorak
(608) 455-1627
brooklyn@quicksitemaker.com/
www.quicksitemaker.com/
members/brooklyn/index.html

### Cambridge Chamber of Commerce

102 W. Main St., P.O. Box 572 Cambridge, WI 53523 Contact: Craig Carpenter (608) 423-3780 chamber@smallbytes.net www.cambridgewi.com



### Cottage Grove Chamber of Commerce

P.O. Box 211 Cottage Grove, WI 53572 Contact: Laurie Hughes (608) 839-3165 lauriehughes1@verizon.net

#### **Deerfield Chamber of Commerce**

P.O. Box 102
Deerfield, WI 53531
Contact: Randle Toepfer
(608) 764-1531
randle@randle-allen.com
www.deerfield-chamber.com

### **DeForest Area Chamber** of Commerce

201 DeForest St.
DeForest, WI 53532
Contact: Rhonda Gilbertson
(608) 846-2922
dacc1@centurytel.net
www.deforestarea.com

### **Edgerton Area Chamber** of Commerce

P.O. Box 5 Edgerton, WI 53534 Contact: Diane Everson (608) 884-4408 edgerton@ticon.net www.edgertonwisconsin.com

### Fitchburg Chamber of Commerce

2918 Marketplace Drive, Ste. 115 Fitchburg, WI 53711 Contact: Angela Kinderman (608) 288-8284 akinderman@fitchburgchamber.com www.fitchburgchamber.com

### **Greater Madison Chamber of Commerce**

P.O. Box 71 Madison, WI 53701-0071 Contact: Jennifer Alexander (608) 256-8348 info@greatermadisonchamber.com www.greatermadisonchamber.com

## Hmong Wisconsin Chamber of Commerce (HWCC)

Contact: Charles Vang (414) 899-5014 cvang@amfam.com www.hmongchamber.org

#### **Latino Chamber of Commerce**

702 Lois Drive Sun Prairie, WI 53590 Contact: Jesus Caravjal (608) 628-1601 jcarvajal@farmersagent.com

### Mazomanie Chamber of Commerce

11 Broadhead St. Mazomanie, WI 53560 Contact: Dan Viste (608) 795-2117

#### **McFarland Chamber of Commerce**

Box 372, 5124 Farwell St. McFarland, WI 53558-0033 Contact: Dawn DeFoer (608) 838-4011 m.mcfarlandchamber@verizon.net www.mcfarlandchamber.com

#### **Middleton Chamber of Commerce**

7507 Hubbard Ave. P.O. Box 620553 Middleton, WI 53562-0553 Contact: Van Nutt (608) 827-5797 or (800) 688-5694 (toll free) nutt@middletonchamber.com www.middletonchamber.com

#### **Monona Chamber of Commerce**

6320 Monona Drive Monona, WI 53716 Contact: Terri Groves (608) 222-8565 chamber@monona.com www.monona.com

### Mt. Horeb Area Chamber of Commerce

100 S. First St., P.O. Box 84 Mt. Horeb, WI 53572 Contact: Melissa Theisen (608) 437-5914 1(888) 765-5929 (toll free) info@trollway.com www.trollway.com

### Oregon Area Chamber of Commerce

117 Spring St., P.O. Box 123 Oregon, WI 53575 Contact: Linda Pollock (608) 835-3697 director@oregonwi.com www.oregonwi.com

#### **Stoughton Chamber of Commerce**

532 E. Main St. Stoughton, WI 53589 Contact: Ed Bieno (608) 873-7912 info@stoughtonwi.com www.stoughtonwi.com

### Sun Prairie Chamber of Commerce

109 E. Main St. Sun Prairie, WI 53590 Contact: Ann Smith (608) 837-4547 sprairie@merr.com www.sunprairiechamber.com

### Verona Area Chamber of Commerce

205 S. Main St. Verona, WI 53593 Contact: Karl Curtis (608) 845-5777 kcurtis@veronawi.com www.veronawi.com

### Waunakee/Westport Area Chamber of Commerce

100 E. Main St., P.O. Box 41 Waunakee, WI 53597 Contact: Lisa Pertzborn-Whiting (608) 849-5977 wchamber@tds.net www.waunakee.com

## NETWORKING AND BUSINESS ASSOCIATIONS

#### Accelerate Madison, Inc.

P.O. Box 5117 Madison, WI 53705 Contact: Jan Moen (608) 213-3939 info@acceleratmadison.org www.acceleratemadison.org

### African American Black Business Association

P.O. Box 302 Sun Prairie, WI 53590-0302 Contact: Nedra Bobo (608)825-7014 beip@charter.net

#### **Biomedical Associations of WI**

123 Northridge Street Marshfield, WI 54449 Contact: Jay Olson olsonje@stjosephs-marshfield.org www.baw.org

### Business and Professional Women (BPW), Madison

P.O. Box 628373 Middleton, WI 53562 bpwmadison@yahoo.com www.madisonbpw.com

#### **Cross Plains Business Association**

P.O. Box 271 Cross Plains, WI 53528 Contact: Lynn Ann Meyer (608) 798-3373 cpbaexecdir@hotmail.com www.cpba.hm

#### Downtown Madison, Inc.

P.O. Box 71 Madison, WI 53701 Contact: Susan Schmitz (608) 443-1970 sschmitz@dowtownmadison.org www.downtownmadison.org

#### BUSINESS RESOURCES, CONTINUED...

### **Eastside Businessmen's Association**

3737 Monona Drive Madison, WI 53714 Contact: James Veloff (608) 222-9131 office@esbma.com

#### East Johnson Business Association

855 East Johnson St. Madison, WI 53703 Contact: Teena Browder (608) 256-3620 kellhopman@yahoo.com

#### Far Eastside Business Association

4801 S. Biltmore Lane Madison, WI 53718 Contact: Dan Bullock (608) 259-0757 ext. 508 dbullock@wcgpr.com www.febamadison.com

### **Greater State Street Business Association**

PO Box 1001 Madison, WI 53701 Contact: Stephanie LaBella-Luke (608) 294-3039 slabella@concoursehotel.com

### Greater Williamson Area Business Association

1221 Williamson St. Madison, WI 53703 Contact: Bryan Brosamle (608) 252-7056 bbrosamle@mge.com www.williamsonst.com

#### **Growth by Referral**

2421 Parmenter St. Middleton, WI 53562 Contact: Scott Petersburg (608) 824-7267 scott@petersburgins.com www.gbrinc.org

#### **Hilldale Merchants Association**

702 N. Midvale Blvd., Ste. LL-003 Madison, WI 53705 Contact: Carrie Skille (608) 238-6353 ext. 1 cskille@hilldale.com

#### Information Technology Association of Wisconsin

222 W. Washington Ave., Ste. 439 Madison, WI 53703 Contact: Jim Rice (608) 215-9885 ceo@itawi.org www.itawi.org

#### Independent Business Association of Wisconsin

1400 E. Washington Ave., Ste. 282 Madison, WI 53703 Contact: Robert Collison (608) 251-5546 iba@ibaw.com www.ibaw.com

#### Madison Area Business Consultants

5818 Piping Rock Rd.
P.O. Box 44635
Madison, WI 53711
Contact: Eric Brown
(608) 274-3055
esbrown@sbcglobal.net
www.madisonconsultants.com

#### Metropolitan Neighborhood Business Council

615 E. Washington Ave. Madison, WI 53703 Contact: Jim Garner (608) 256-8348

## Monroe Street Merchants Association

1721 Monroe St. Madison, WI 53711 Contact: Carol Schroeder (608) 255-8211

### National Association of Women Business Owners

Greater Madison Chapter 4230 E. Towne Blvd. Ste. 317 Madison, WI 53704 Contact: Lori Payne (608) 442-1924 info@nawbomadison.org www.nawbomadison.org

#### **Northside Business Association**

PMB 131, 1213 N. Sherman Ave. Madison, WI 53704 Contact: Stacy Schultz (608) 441-6755 nbamadison@yahoo.com www.madisonnba.com

## Realtors Association of South Central Wisconsin

4801 Forest Run Rd., Ste. 101 Madison, WI 53704 Contact: Kevin King (608) 240-2800 kking@wisre.com www.rascw.org

#### **Small Business Advisory Council**

615 E. Washington Ave. Madison, WI 53703 Contact: Jim Garner (608) 256-8348 www.smallbusinessmadison.com

### South Metropolitan Business Association

P.O. Box 259893 Madison, WI 53725 Contact: Rob Waterman (608) 663-2560 smba@charter.net www.smba-madison.org

#### The Business Forum

2810 Crossroads Drive, Ste. 3800 Madison, WI 53718 Contact: Julie Hedlund (608) 443-2486, ext. 146 tbf@thebusinessforum.org www.thebusinessforum.org

#### **Wisconsin Hospital Association**

5510 Research Park Drive PO Box 259038 Madison, WI 53725-9038 Contact: Steve Brenton www.wha.org (608) 271-1820

### Wisconsin Biotechnology and Medical Device Association

Manchester Place – Capitol Square 2 E. Mifflin St. Madison, WI 53703 (608) 252-9393 wisbiomed@dewittross.com www.wisbiomed.org

#### Wisconsin Financial Services Assn.

22 East Mifflin Street, Ste. 1010 Madison, WI 53703 (608) 256-6413 wfsa@charterinternet.com www.wisconsinfsa.org

## Wisconsin Innovation Network, (WIN) Madison

Wisconsin Technology Council Madison, WI Contact: Andrea Johnson 608-442-7557 ajohnson@wisconsintechnology council.com www.wisconsintechnologycouncil.com

#### ADDITIONAL RESOURCES FOR MINORITIES AND WOMEN

## African American Black Business Association

P.O. Box 302 Sun Prairie, WI 53590-0302 Contact: Nedra Bobo (608)825-7014 beip@charter.net American Indian Chamber of Commerce of Wisconsin (AICCW)

10809 W. Lincoln Ave., Ste. 102 West Allis, WI 53227 Contact: Craig Anderson (414) 604-2044 craig@aiccw.org, www.aiccw.org

Dane County Minority Business Network

210 Martin Luther King Jr., Blvd., Room 410 Madison, WI 53703 Contact: Aracelli Esparza (608) 266-3022 esparza@co.dane.wi.us

Hmong Wisconsin Chamber of Commerce (HWCC)

Contact: Charles Vang (414) 899-5014 cvang@amfam.com www.hmongchamber.org

**Latino Chamber of Commerce** 

702 Lois Drive Sun Prairie, WI 53590 Contact: Jesus Caravjal (608) 628-1601 jcarvajal@farmersagent.com

**MCW Productions Network News** 

5409 E. Buckeye Rd. Madison, WI 53716 Contact: Marian Walluks (608) 221-1374 marianwalluks@sbcglobal.net

Urban League of Greater Madison

151 E. Gorham St. Madison, WI 53703 Contact: Edward Lee (608) 251-8551 tty: (608) 251-9042 elee@ulgm.org, www.ulgm.org

Wisconsin Housing & Economic Development Association

201 W. Washington Ave., Ste. 700 Madison, WI 53703 Contact: Jeff McAlister (414) 227-3218 1(800) 628-4833 (toll free) jeff.mcalister@wheda.com

**Asian Community** 

Contact: Yee Moua (414) 227-3227 1(800) 628-4833 (toll free) yee.moua@wheda.com

**Hispanic Community** 

Contact: Maria Watts (414) 227-4706 1(800) 628-4833 (toll free) maria.watts@wheda.com www.wheda.com



#### Wisconsin Minority Business Opportunity Committee (WI-MBOC)

2711 W. Wells St., Rm. 151 Milwaukee, WI 53208 Contact: Leni Siker (414) 223-8130 information@wmboc.org www.wmboc.org

Wisconsin Women's Business Initiative Corporation (WWBIC)

2300 S. Park St., Ste. 21 Madison, WI 53713 Contact: Julann Jatczak (608) 257-5450 info@wwbic.com www.wwbic.com

#### INTERNATIONAL TRADE

Madison International Trade Association

P.O. Box 14564 Madison, WI 53708 Contact: Mark Rhoda Reis (608) 836-6258 mark.rhoda@springs.com www.mitaweb.org

Wisconsin Department of Commerce, Division of International Development

201 W. Washington Ave. P.O. Box 7970 Madison, WI 53707 Contact: Mary Regel (608) 266-1767 mregel@commerce.state.wi.us www.commerce.wi.gov

#### YOUNG PROFESSIONALS

**Madison Magnet** 

P.O. Box 71
Madison, WI 53701
Contact: Jennifer Leavitt-Moy
(608) 443-1948
coordinator@madisonmagnet.org
www.madisonmagnet.org

#### STARTING A BUSINESS

In addition to the resources listed under Business Training and Finance and Capital, the following information can help you find out more about planning and starting your own business.

UW School of Business Small
Business Development Center
& Technology Business Insititute

975 University Ave., Ste. 3260 Madison, WI 53706 1(800) 940-7232 (toll free) www.uwsbdc.org

Wisconsin Business Wizard

An electronic business resource center that provides extensive information regarding all aspects of starting and building a business. For information, visit: www.wisconsin.gov/state/byb

Wisconsin Entrepreneurs Network

423 Extension Building 432 Lake St. Madison, WI 53706-1496 (608) 263-0398 info@wenportal.org www.wenportal.org

Wisconsin Women's Business Initiative Corporation (WWBIC)

2300 S. Park St., Ste. 21 Madison, WI 53713 Contact: Julann Jatczak (608) 257-5450 info@wwbic.com www.wwbic.com

#### **WORKFORCE DEVELOPMENT & TRAINING**

#### **Dane County Job Center**

1819 Aberg Ave., Ste. C Madison, WI 53704 www.danejobs.com

#### Labor market information

Contact: Dan Barroilhet (608) 242-4885 dan.barroilhet@dwd.state.wi.us

#### Programs and services

Contact: Julie Enloe (608)-242-4919 jenloe@eata.org

#### eTechCollege.org

Contact: Brent Nelson (608) 849-3835 bnelson@etechcollege.org www.etechcollege.com

#### **Herzing College**

5218 E. Terrace Drive Madison, WI 53718 Contact: Jeff Westra (608) 663-0808 careers@msn.herzing.edu www.herzing.edu/campus.php?id=8

#### Jobs With a Future

University of Wisconsin–Madison 1180 Observatory Drive 7122 Social Science Building Madison, WI 53706 (608) 262-5176 Contact: Kira Dahlk kdahlk@cows.org www.jobswithafuture.org

#### **Madison Area Technical College**

Apprenticeship Program
2125 Commercial Ave.
Madison, WI 53704
Contact: Don Linstroth
(608) 246-5201
dlinstroth@madison.edu
matcmadison.edu/matc/offerings/
apprenticeships

#### **Madison Area Technical College**

3550 Anderson St. Madison, WI 53704 General Information (800) 322-6282 (toll-free) www.matcmadison.edu/matc

#### **Madison Area Technical College**

Customized Training Division 3591 Anderson St., Ste. 100 Madison, WI 53704 Contact: Marla Gamoran (608) 243-4480 matcmadison.edu/matc/ BusinessCommunity

#### **Omega School**

835 W. Badger Rd. Madison, WI 53713 Contact: Oscar Mireles (608) 256-4650 oscarmireles@yahoo.com www.omegaschool.org

### Urban League of Greater Madison

151 E. Gorham St. Madison, WI 53703 Contact: Scott Gray (608) 251-8551 tty:(608) 251-9040 ulgm@ulgm.org www.ulgm.org

#### Workforce Development Board of South Central WI

3591 Anderson St., Ste 203 Madison, WI 53704 Contact: Pat Schramm (608) 249-9001 pschramm@wdbscw.org www.wdbscw.org

### WOMEN AND MINORITY PROGRAMS

#### 100 Black Men of Madison, Inc.

P.O. Box 787 Madison, WI 53701 Contact: Darrell Bazzell (608) 833-8544 www.100blackmenofmadison.org

#### Asset Builders of America Inc.

1213 N. Sherman Ave. P.O. Box 195 Madison, WI 53704 Contact: Richard Entenmann (608) 663-6332 rentenmann@tds.net www.assetbuilders.org



Workforce Development Board of South Central Wisconsin

#### Centro Hispano of Dane County

810 W. Badger Rd. Madison, WI 53713 Contact: Kent Craig (608) 255-3018 kent@chdc.us www.chdc.us

#### National Association of Women Business Owners Greater Madison Chapter

4230 E. Towne Blvd., Ste. 317 Madison, WI 53704 Contact: Lori Payne (608) 442-1924 info@nawbomadison.org www.nawbomadison.org

#### Nehemiah Community Development

655 W. Badger Rd. Madison, WI 53713 Contact: Jim Huff (608) 257-2453 jhuff@nehemiah.org www.nehemiah.org

#### United Asian Services of WI, Inc.

312 N. 3rd St. Madison, WI 53704 Contact: Debbie Stenjem (608) 256-6400 or (888) 404-8779 ddstenjem@tds.net www.ursw.org

## **United Migrant Opportunity Services**

2317 International Ln. Madison, WI 53704 Contact: Carmen Rodriguez (608) 249-1180 www.umos.org

## Wisconsin Women of Color Network

P.O. Box 2337 Madison, WI 53701-2337 contact@womenofcolornetwork-wis.org www.womenofcolornetwork-wis.org



Common Wealth Development

#### YOUTH PROGRAMS

#### **Business & Education Partnership**

P.O. Box 71 Madison, WI 53704 Contact: Don Madelung (608) 257-2828 info@greatmadisonchamber.com www.bepmadison.com

#### **Common Wealth Development**

1501 Williamson St. Madison, WI 53703 Contact: Tariq Pasha (608) 256-3527 tariq@cwd.org www.cwd.org

#### **Dane County School-To-Work**

4513 Vernon Blvd., Ste. 12 Madison, WI 53705 Contact: Dianne Kraus (608) 232-2863 dkraus@dcsc.org www.dcsc.org

#### **Dane County Job Center**

1819 Aberg Ave. Madison, WI 53704 Contact: Dena Constantineau (608) 242-4547 denac@eata.org www.danejobs.com

#### Forward Service Corp.

1819 Aberg Ave. Madison, WI 53704 Contact: Chris Brockel (608) 242-7422 chris.brockel@fsc-dane.org

#### **MATC Youth Programing**

3550 Anderson St.
Madison, WI 53704
Contact: Juanita Comeau
(608) 246-6596
jcomeau@matcmadison.edu
www.matcmadison.edu/matc/
offerings/youthprograms

#### **Operation Fresh Start**

1925 Winnebago St. Madison, WI 53704 Contact: Connie Ferris-Bailey (608) 244-4721 cferrisbailey@operationfreshstart.org

## Urban League of Greater Madison

151 E. Gorham St. Madison, WI 53703 Contact: Jamie Ramirez (608) 251-8550 jramirez@ulgm.org www.ulgm.org

## **UW SBDC Youth Entrepreneur Camp**

975 University Ave., Ste. 3260 Madison, WI 53706-1323 Contact: Barry Roberts (608) 263-7680 broberts@bus.wisc.edu www.uwsbdc.org/specialYEC.htm

## Youth Services of Southern Wisconsin

512 E. Washington Ave. Madison, WI 53703 Contact: Aaron Backer (608) 251-1126 aaron.backer@youthsos.org www.youthsos.org

#### TECHNICAL ASSISTANCE

The following entities provide support to communities and organizations in Dane County that are currently pursuing, or interested in pursuing economic development opportunities.



Dane County Planning and Development Department

#### **Alliant Energy Economic Development**

4902 N. Biltmore Lane P.O. Box 77007 Madison, WI 53718 Contact: Bruce F. Kepner (608) 458-5753 brucekepner@aliantenergy.com www.midwestsites.com

#### Madison Gas and Electric (MGE)

P.O. Box 1231 Madison, WI 53701-1231 Contact: John Drury, Jim Mohrbacher (608) 252-7081, 252-7116 jdrury@mge.com, jmohrbacher@mge.com www.mge.com

## Dane County Planning and Development Department

City-County Building, Rm. 116
210 Martin Luther King, Jr. Blvd.
Madison, WI 53703
Contact: Olivia Parry,
Steve Steinhoff
(608) 261-9957, 266-4270
parry@co.dane.wi.us, steinhoff@co.dane.wi.us
www.countyofdane.com/plandev

#### **UW Extension Dane County**

1 Fen Oak Ct., Rm. 138 Madison, WI 53718 Contact: Bill Rizzo (608) 224-3719 rizzo@co.dane.wi.us www.uwex.edu/ces/cty/dane

#### TRANSPORTATION AND INFRASTRUCTURE

#### **AIR TRANSPORTATION**

#### **Dane County Regional Airport**

The Dane County Regional Airport has non-stop service to 14 cities around the United States, including Atlanta, New York, Denver, Washington, D.C., Dallas/Fort Worth, Cleveland, Cincinnati, Newark, St. Louis, Detroit, Chicago, Minneapolis, Memphis, and Milwaukee. More than 100 commercial flights arrive and depart daily. Three runways handle commercial passenger and air freight traffic, as well as general aviation aircraft. Wi-Fi internet service is available in the airport terminal, as are conference rooms and catering for business

rooms and catering for business meetings. A \$68 million renovation, completed in 2006 and featuring a Prairie Style architecture, doubled the size of the terminal. The airport has also established a Foreign Trade Zone. Please visit the airport website at www.msnairport.com to find out more, or contact:

Dane County Regional Airport

4000 International Lane Madison, WI 53704 Contact: Bradley Livingston or Sharyn Wisniewski (608) 246-3380 info@msnairport.com www.msnairport.com (see page 33)

## Madison Area Metropolitan Planning Organization

121 S. Pickney St., Ste. 400 Madison, WI 53703 Contact: Robert McDonald (608) 266-4336 rmcdonald@cityofmadison.com www.ci.madison.wi.us/mpo

#### **Madison Metro Transit**

(608) 266-4466 mymetrobus@cityofmadison.com www.ci.madison.wi.us/metro



#### **GROUND TRANSPORTATION**

#### Dane County Bike Trails Map

Dane County has 151miles of bike trails, and another 210 planned for development. To find out where the trails are, please visit: www.madisonareampo.org

#### City of Madison Bike Map

The City of Madison has 42.5 miles of bike trails and another 50 miles planned for development. To find out where the trails are, visit: www.ci.madison.wi.us

#### **Bicycle Federation of Wisconsin**

106 E. Doty St., Ste. 400 Madison, WI 53703 Contact: Dar Ward (608) 251-4456 marjorie@bfw.org www.bfw.org

#### **Transport 2020**

This report is a study of transportation improvement alternatives for Dane County and the Greater Madison Metropolitan Area. The focus of the study is dedicated to initiating the startup of a light rail system connecting various communities in the metro area. The report also analyzes innovative transportation options in important regional corridors. For more information, visit: www.transport2020.net

#### Wisconsin State Vanpool

Department of Administration 101 E. Wilson St. Madison, WI 53702 1 (800) 884-VANS (toll free) vanpool@doa.state.wi.us www.doa.state.wi.us

#### TRANSPORTATION & UTILITIES INFRASTRUCTURE, CONTINUED...

#### **HIGHWAY CORRIDORS**

#### Interstate 94 Westbound

Madison to Minneapolis/Twin Cities, MN 270 Miles (4.5 hours)

#### Interstate 94 Eastbound

Madison to Milwaukee, WI 80 Miles (1.5 hours)

#### Interstate 90 Eastbound

Madison to Chicago, IL 150 Miles (2.75 hours)

#### Interstate 39 Southbound

Madison to St. Louis, MO 360 Miles (6 hours)



#### RAIL CORRIDORS

Wisconsin and Southern provides direct access for shippers via the Chicago, IL gateway, connecting with all major railroads via the Belt Railway of Chicago; Burlington Northern at Prairie Du Chien, WI; Union Pacific; Canadian Pacific, and Canadian National at various points on the system. Access to barge facilities is available at Prairie Du Chien, WI. Rail to truck, bulk transload terminals are located in Madison, N. Milwaukee, Janesville and Oshkosh, WI.

#### Wisconsin Southern Railroad Co. (WSOR)

P.O. Box 90229 Milwaukee, WI 53209 Contact: Jim Lombard (414) 438-8820 ext. 213 www.wsorrailroad.com

#### **TELECOMMUNICATIONS**

The City of Madison and Dane County have partnered with Mad City Broadband to provide WI-FI internet service. WI-FI coverage is currently available throughout downtown Madison, extending from the Capitol Square east to the Yahara River, west to Highland Avenue and south to the Beltline, and also includes the Dane County Airport. Future plans include expansion throughout the City of Madison and into neighboring Dane County communities. Mad City Broadband is unique nationwide in that the customers have a choice of local Internet Service Providers (ISP). In addition, for a small monthly fee, customers of Charter, SBC, and TDS can add the ability to roam anywhere in the coverage area and stay connected. To gain access to the greater Madison WI-FI network, or to see a map of the current coverage area, visit Mad City Broadband at: www.madcitybroadband.com, or contact:

#### **Mad City Broadband**

10 E. Doty St., Ste. 201 Madison, WI 53703 Contact: Todd Anderson (608) 237-6152 www.madcitybroadband.com

#### **FIBER OPTICS:**

Dane county area has enjoyed Metro Ethernet service since 1999. Current capacity includes 500 miles of fiber optics as well as a SONET fiber ring around Lake Mendota, another SONET ring south through Janesville, and spurs as far west as Dodgeville and as far east as Oconomowoc. In addition, this fiber is completely diverse from any telephone company fiber. For these reasons, Dane county businesses with multiple business locations have discovered that they have better options for high-speed connectivity than similar companies in larger metropolitan areas around the United States. For more information regarding fiber optics, please contact:

#### **Charter Business**

2701 Daniels St.
Madison, WI 53718
Contact: Douglas Alexander
608-280-8875
douglas.alexander@chartercom.com
charter-business.com



MGE Innovation Center

#### **UTILITIES INFRASTRUCTURE**

#### **GAS AND ELECTRIC:**

#### **Alliant Energy**

Alliant Energy offers free site location and project assistance services to companies interested in expanding or relocating in our utility service territory which includes Dane County. Our team of economic development professionals offers site and building evaluations, research and information services, site visit coordination, liaison with local communities and cost-saving energy-related programs and services. The Economic and Community Development Department also offers Partnership Programs that include grants to communities for marketing materials, workforce development projects, professional development and regional partnership support.

#### **Alliant Energy Economic Development**

4902 N. Biltmore Lane, P.O. Box 77007 Madison, WI 53718 Contact: Bruce F. Kepner (608) 458-5753 brucekepner@aliantenergy.com www.midwestsites.com

#### Madison Gas and Electric (MGE)

MGE Energy is an investor-owned public utility holding company headquartered in Madison, WI. MGE Energy is the parent company of Madison Gas and Electric Co. The utility provides highly reliable natural gas to 137,000 customers in Columbia, Crawford, Dane, Iowa, Juneau, Monroe and Vernon counties, electric service to 136,000 customers in Cross Plains, Fitchburg, Madison, Maple Bluff, Middleton, Monona and Shorewood Hills.

As your community energy company, MGE partners with business, education and community leaders to ensure and promote well-planned economic growth in the communities we serve.

#### Madison Gas and Electric (MGE)

P.O. Box 1231 Madison, WI 53701-1231 Contact: John Drury, Jim Mohrbacher, Phyllis Wilhelm (608) 252-7116, 252-7081 mge@mge.com www.mge.com

#### WATER:

#### **City of Madison Water Utility**

119 E. Olin Ave. Madison, WI 53703 (608) 266-9129 www.cityofmadison.com/water

#### FINANCE AND CAPITAL

The following programs will provide interested businesses, communities, and organizations with a variety of funding options, as well as other resources for you to explore further.

#### ANGEL NETWORKS AND VENTURE CAPITAL

Wisconsin has dozens of angel networks and venture capital funds with a wide variety of investment options. Please visit the following resources for a comprehensive listing:

#### **Greater Madison Wisconsin Area Directory of High-Tech Companies**

Madison Gas and Electric publishes a comprehensive listing of high-tech businesses and business resources that includes extensive information about public and private funding sources, as well as a list of venture capital funds. To download or order a copy, visit: www.mge.com/ecodev/business/htd.htm

Monona Terrace Convention Center



#### The NorthStar Guide to Growth & Venture Capital

This resource manual compiles key information for Wisconsin companies seeking risk capital to start or expand a business. The Guide covers the complete range of risk capital needed by fast growing companies. For each type of capital, the Guide provides an educational primer and a directory of the sources for risk capital in Wisconsin. For more information, or to order a copy, visit: www.northstareconomics.com/angel\_investing.htm

#### Wisconsin Angel Network (WAN)

The WAN mission is to increase the number and amount of early-stage equity investments in Wisconsin start-up businesses. WAN offers services to create and strengthen angel networks and to enhance cooperation among early-stage investors. For more information, visit: www.wisconsinangelnetwork.com

#### **BROWNFIELD REDEVELOPMENT**

#### The Blight Elimination and Brownfield Redevelopment Program (BEBR)

Grant funding to assist local governments, businesses and individuals with assessment and remediation of environmental contamination on abandoned, idle, or underused industrial or commercial facilities or sites. For more information, visit: www.commerce.wi.gov

#### **Brownfield, Green Space & Public Facilities Grant**

For local governments to clean up brownfield sites intended for long term public uses, also covers remedial action planning and remedial actions. For more information, visit: www.dnr.wi.gov/org/aw/rr/ rbrownfields/greenspace\_grant.htm

#### **Brownfield Site Assessment Grant (SAG)**

For local governments to use for environmental assessments, site investigations, demolition, and removal of abandoned containers and underground tanks. For more information, visit: www.dnr.wi.gov/org/aw/rr/rbrownfields/sag.htm

#### Land Recycling Loans

For local governments, 0% loans for up to 20 years may be used at landfills and other brownfield sites. For more information visit: www.dnr.wi.gov/org/caer/ cfa/EL/Section/brownfield.html

#### **Stewardship Grants**

Funding is available to local governments and non-profit groups for brownfield sites for the development of parks, urban river projects and urban green space projects. For more information, visit the Wisconsin Department of Natural Resources at: www.dnr.state.wi.us/org/caer/cfa/ LR/stewardship/stewardship.html



## COMMUNITY AND BUSINESS DEVELOPMENT PROGRAMS

#### **DANE COUNTY PROGRAMS**

Dane County Planning and Development Dept.

#### American Dream Downpayment Initiative (ADDI)

The ADDI program provides assistance for first time homebuyers interested in purchasing single-family housing with incomes that do not exceed 80% of the area median income. Visit: www.co.dane.wi.us/plandev/community/cdbg, for more information.

#### **Better Urban Infill Land Development (B.U.I.L.D.)**

BUILD is a program that partners with Dane County communities to identify and promote infill development opportunities through planning grants, education, and code reform. Visit: www.co.dane.wi.us/plandev/community/build, for more information.

#### **Commercial Revitalization Loan Funds**

The Dane County Commercial Revitalization Loan Fund (CRLF) provides financing to businesses and real estate development projects that help revitalize downtown and other traditional commercial districts. For more information, visit: www.countyofdane.com/plandev/community/cdbg/pdf/200403\_crlf\_fct\_sht.pdf

## **Dane County Community Development Block Grant** (CDBG)

The CDBG program uses Housing and Urban Development (HUD) funds to promote housing, economic development and community service initiatives for people with low to moderate incomes. Visit: www.co.dane.wi.us/plandev/community/cdbg, for more information.

#### **Economic Development Revolving Loan Funds**

The Dane County Revolving Loan Fund (RLF) provides financing to businesses in distressed communities as well as to agricultural businesses. For more information, visit: www.countyofdane.com/plandev/community/cdbg/pdf/200408\_rlf\_fct\_sht.pdf

#### **HOME Program**

The HOME program utilizes HUD funds to establish an Investment Trust Fund for construction loans, rental assistance, down payment assistance, and land acquisitions that benefit low-income families. For more information, visit: www.co.dane.wi.us/plandev/community/cdbg

To learn more about Dane County programs, please visit: www.countyofdane.com/plandev, or contact Steve Steinhoff at (608) 266-4270, steinhoff@co.dane.wi.us, or Olivia Parry at (608) 261-9957, or parry@co.dane.wi.us

#### TOURISM AND RECREATION

#### Joint Effort Marketing Grant (JEM)

JEM provides partnership funding to help non-profit Wisconsin organizations promote tourism in their area. To find out more, visit: www.agency.travelwisconsin.com

#### Ready, Set, Go!

Assists destinations in securing competition related events that require an upfront cash or financial commitment. To find out more, visit: www.agency.travelwisconsin.com

#### **Recreational Boating Facilities Grant**

Counties, towns, cities, villages, tribes, sanitary districts, public inland lake protection and rehabilitation districts, and qualified lake associations are eligible to apply for funds to develop safe boating facilities. For more info, visit: www.dnr.wi.gov/org/caer/cfa/cfindex.html

#### **Recreational Trails Grant Program**

Towns, villages, cities, counties, tribal governing bodies, school districts, state agencies, federal agencies and incorporated organizations are eligible to receive reimbursement for development and maintenance of recreational trails and trail-related facilities for both motorized and non-motorized recreational trail uses. For more information, visit: www.dnr.wi.gov/org/caer/cfa/cfindex.html

#### **Tourism Oriented Directional Sign Program**

Provides signs with directional information for qualifying tourist-related businesses, services or activities. For more information, visit: www.dot.wisconsin.gov/localgov/index.htm

#### **ADDITIONAL PROGRAMS**

#### **Business Retention & Expansion Survey Program**

The Wisconsin Department of Commerce works with communities to implement a survey that creates a confidential, comprehensive data profile on businesses in communities in an effort to develop a systematic approach to retention. Follow-up studies indicate how economic changes have affected the business community, help determine current needs and plans, and verify improvements made in the local business climate. This information enables the community to develop a targeted retention program. For more information, visit: www.commerce.wi.gov, or call Kathy Heady at (608) 266-9944.

#### Community Development Partnership Programs at Alliant Energy

Program funding options range from community and workforce development, to marketing and professional development. Visit: www.midwestsites.com to find out more, or contact Bruce Kepner at (608) 458-5753, or brucekepner@aliantenergy.com

## **Community Based Economic Development Program** (CBED)

Provides assistance to local governments and community-based organizations that undertake planning or development projects, or that provide technical assistance services that support business, community and incubator development. For more information, visit: www.commerce.wi.gov

#### **Customized Labor Training (CLT) Program**

The CLT program is designed to assist companies that are investing in new technologies or manufacturing processes by providing a grant of up to 50 percent of the cost of training employees on the new technologies. The primary goal of CLT is to help Wisconsin manufacturers maintain a workforce that is on the cutting edge of technological innovation. For more information, visit: www.commerce.wi.gov

## **Forward Community Investments** (FCI) formerly known as the Dane Fund

FCI is a community development loan fund that provides financial and technical resources to organizations that serve to enhance the lives of low-wealth persons and communities in Wisconsin. FCI works as a bridge between investors and nonprofits, helping both sides maximize their impact. For more information, visit FCI at: www.danefund.com

#### **The Madison Community Foundation (MCF)**

MCF is committed to building and maintaining community assets. In addition to allocating financial resources to the organizations specified by the fund holders, MCF collaborates with nonprofit organizations and community leaders to identify areas that can benefit most from community giving. Visit www.madisoncommunityfoundation.org to find out more, or contact Kathleen Woit at (608) 232-1763, or frontdesk@madisoncommunityfoundation.org

#### **Madison Development Corporation (MDC)**

MDC's mission is to help provide quality employment opportunities by making loans to hard to finance small businesses, and to provide quality, affordable housing for Madison and Dane County residents. MDC also has grant funds available to help Madison businesses improve their capacity for growth. For more information visit mdcorp.org, or contact Frank Staniszewski at (608) 256-2799, or stan@mdcorp.org

#### **Neighborhood Business Revitalization Guarantee**

Helps experienced developers or existing business owners obtain financing on favorable terms to stimulate economic development in urban neighborhoods. To find out more, visit: www.wheda.com/cat\_sb/nbr\_product.asp

#### **Workforce Advancement Training (WAT) Grants**

WAT grants enable Wisconsin's for profit businesses increased access to training opportunities through the Wisconsin Technical College System (WTCS). The grants promote increased investment in the development of incumbent workers in order to improve Wisconsin businesses' productivity and competitiveness. Applications for WAT funding are facilitated through the local Technical College. Applications for the 2007-08 year will be due on April 20, 2007. For more information contact Marla N. Gamoran, Business, Industry & Community Services, Madison Area Technical College, 3591 Anderson St. Madison, WI 53704, call (608) 243-4480, or email mgamoran@matcmadison.edu

#### SMALL BUSINESS

#### **Business Employees' Skills Training (BEST)**

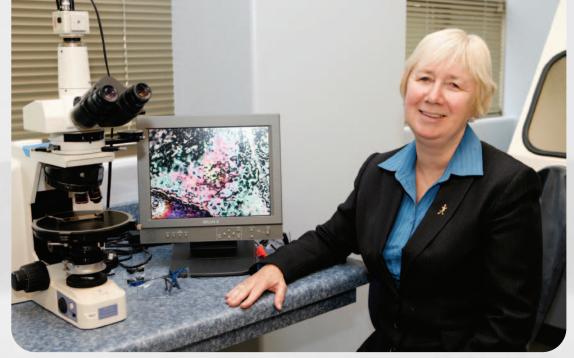
Provides applicants with a tuition reimbursement grant to help cover a portion of the costs associated with training employees. For more information, visit: www.commerce.wi.gov

#### Early Planning Grant (EPG) Program

Grant program designed to help individual entrepreneurs and small businesses throughout Wisconsin obtain the professional services necessary to develop a comprehensive business plan. For more information, visit: www.wenportal.org

#### **Entrepreneurial Training Grant (ETG) Program**

Provide applicants with a grant to help cover a portion of the cost of attending the Small Business Development Center's new Entrepreneurial Training Course, providing prospective and expert business owners with expert guidance in business plan development. For more information, visit: www.wenportal.org



UW Small Business Development Center

#### **Madison Community Foundation (MCF)**

MCF is committed to building and maintaining community assets. In addition to allocating financial resources to the organizations specified by the fund holders, MVF collaborates with nonprofit organizations and community leaders to identify areas that can benefit most from community giving. Visit www.madisoncommunityfoundation.org to find out more, or contact Kathleen Woit at (608) 232-1763, or frontdesk@madisoncommunityfoundation.org

#### **Madison Development Corporation (MDC)**

MDC's mission is to help provide quality employment opportunities by making loans to hard to finance small businesses, and to provide quality, affordable housing for Madison and Dane County residents. MDC also has grant funds available to help Madison businesses improve their capacity for growth. For more information visit: mdcorp.org, or contact Frank Staniszewski at (608) 256-2799, or stan@mdcorp.org

#### **Small Business Administration (SBA)**

Has numerous loan programs available to small businesses through pre-qualified lenders. For more information, please visit www.sba.gov/wi/WI\_FINANCING

#### **Small Business Guarantee**

Helps borrowers obtain financing on favorable terms to start-up, acquire, or expand a small business. For more information, visit: www.wheda.com/cat\_sb/g\_product.asp

## Wisconsin Women's Business Initiative Corporation Micro-Loan Program

Micro-Loan program provides small loans upto a maximum of \$50,000, to new or expanding women and minority owned businesses or other eligible entrepreneurs. For more information, visit: www.wwbic.com

## MINORITY & WOMEN-OWNED OR MANAGED BUSINESSES

#### **Disadvantaged Business Enterprise Program**

Attempts to increase participation of firms owned by disadvantaged individuals in all federal aid and state transportation facility contracts. Program offers loan guarantees for working capital to facilitate WisDOT contracts or subcontracts. For more information, visit: www.dot.wisconsin. gov/business/engrserv/dbe-main.htm

#### **Emerging Business Program**

Encourages the development of small businesses owned, operated, and controlled by persons who are at an economic disadvantage. For more information, visit www.wheda.com, or call 1 (800) 334-6873.

#### Linked Deposit Loan Subsidy (LiDL)

Reduced interest rate loan subsidy for small businesses that are more than 50% owned and controlled by women or minority group members. For more information, visit: www.wheda.com/cat\_sb/ldl\_product.asp, or call 1(800) 334-6873.

#### **Minority Business Certification**

This program is meant to increase the opportunity for minority firms to sell their products and services to the State of Wisconsin. Wisconsin Act 390 says that a certified minority business is eligible for a five percent bid preference — this means that the certified bidder must be within five percent of the lowest qualified responsible bidder. For more information, visit: www.commerce.wi.gov

#### FINANCE AND CAPITAL, CONTINUED...

## **Minority Business Development** (MBD) **Loan Program**

Loan program designed to provide financial assistance for the start-up and expansion of minority-owned businesses in Wisconsin. This program provides low-interest loans to assist in the development of minority-owned companies. To find out more, visit: www.commerce.wi.gov

#### Minority Business Development Agency (MBDA)

The MBDA helps minority entrepreneurs grow and compete in the global economy by developing programs that provide access to financing, the marketplace, education, and technology. For more information, visit: www.mbda.gov

#### Minority Business Enterprise (MBE) Program

Designed to increase the opportunity for Wisconsin certified minority owned companies to sell their products or services to the State of Wisconsin and its agencies. For more information, visit: www.doa.state.wi.us

## National Minority Supplier Development Council (NMSDC)

Provides a direct link between corporate America and minority-owned businesses. The Business Consortium Fund, Inc. (BCF), a minority business development company created by NMSDC, provides contract financing to NMSDC certified minority businesses across America through a network of local participating banks and NMSDC affiliates. For more information, visit: www.nmsdc.org

#### Phenomenelle Angels Fund I, LP

This is a new, early stage fund that invests in women and minority owned or managed businesses in Wisconsin and the Midwest. Qualifying businesses must have at least one woman or an ethnic minority holding substantial ownership or in an executive (C-level) position. Investors are limited to women who are accredited investors, and select entities. For more information, visit: www.phenomenelleangels.com

#### **Women-Owned Business Certification**

The Department of Commerce is developing a new program to certify women-owned businesses. For more information, visit: www.commerce.wi.gov in Spring 2007.

# Small Business Administration (SBA) Pre-Qualification Loan Program (Pre-Qual) and Intermediaries

Loan guarantee program designed to allow businesses owned by women, veterans, or minorities to apply for a loan guarantee for loans provided by a certified lender. For more information, visit: www.sba.gov/wi

## Wisconsin Minority Business Opportunity Committee (Wisconsin-MBOC)

Fosters economic growth for WI's minority businesses by facilitating access to capital and access to contract opportunities in the public and private sectors. For more information, visit: www.wmboc.org

## Wisconsin Women's Business Initiative Corporation Micro-Loan Program

Micro-loan program provides small loans up to a maximum of \$50,000, to new or expanding women and minority owned businesses, or other eligible entrepreneurs. For more information, please visit: www.wwbic.com

#### **TECHNOLOGY INNOVATION**

#### **Capital Ideas Technology Zone**

The Zone encompasses a three county region in southern Wisconsin that offers tax credits to growing high technology firms. The Zone has \$5 million in tax credits - the credit is taken against Wisconsin income taxes. For more information, contact Frank Staniszewski at (608) 256-1560, or fstan@mdcorp.org

#### **Early Stage Investment Tax Credits**

Angel Investment and Venture Capital Tax Credit programs are designed to encourage investment in small, high-technology businesses that have high growth potential. Early-stage businesses conducting pre-commercialization activities related to proprietary technology may be designated as Qualified New Business Ventures. Angel investors, angel investment networks and venture capital seed funds may qualify for Wisconsin tax credits by investing in these designated companies. For more information, visit: www.commerce.wi.gov



#### Small Business Innovation Research (SBIR)

A highly competitive program that encourages small businesses to explore their technological potential. For Wiscsonsin SBIR Resources, visit www.wenportal.org, or contact Dr. Philip Sobocinski at the Wisconsin Entrepreneurs Network, at (608) 441-8005, or email pzsoboci@wisc.edu

#### **Technology Assistance Grant (TAG)**

This program aids small Wisconsin high-technology businesses in their efforts to obtain seed, earlystage or research and development funding. For more information, visit: www.wenportal.org

#### **Technology Commercialization Programs**

Wisconsin has tax credit, grant and loan programs to assist high-potential technology businesses. For more information, visit: www.commerce.wi.gov

#### **ADDITIONAL RESOURCES**

#### **Contractors Loan Guarantee**

Assists contractors in obtaining financing with favorable terms to pay the expenses necessary to complete a contract. For more information, please visit: www.wheda.com

#### **Employee Ownership Assistance (EOP)**

The EOP program is designed to assist the employees of a distressed business obtain the professional services necessary to evaluate the feasibility of purchasing the business and operating as an employee-owned business. For more information, visit: www.commerce.wi.gov

#### **Industrial Revenue Bonds (IRB)**

The Department of Commerce's IRB Program allows all Wisconsin cities, villages and towns to support industrial development through the sale of tax-exempt bonds. The proceeds from the bond sale are loaned to businesses to finance capital investment projects, primarily manufacturing facilities. Even though IRBs are municipal bonds, they are not general obligations of the municipality. To find out more, visit: www.commerce.wi.gov

#### Major Economic Development (MED) Program

The MED program is designed to assist businesses that will invest private funds and create jobs as they expand in, or relocate to, Wisconsin. To find out more, visit: www.commerce.wi.gov

#### **Transportation Economic Assistance Grants (TEA)**

For public or private entities with road, rail, harbor and airport projects that promote development and attract and retain businesses. For more information, visit: www.dot.wisconsin.gov/localgov/aid/tea.htm



UW Small Business Development Center

#### Wisconsin Focus on Energy Business and Industry Programs

You can reduce operating costs by installing energy efficient equipment - from updating the lighting in your office or barn with more efficient fixtures, to upgrading to a variable-speed drive on your vacuum pump. Focus on Energy helps you seek solutions and understands the needs and concerns of our state's businesses and industry, and can help you increase profits, reduce energy use and improve productivity. For more information, visit: www.focusonenergy.com

## Wisconsin Business Development Finance Corporation (WBDFC)

WBDFC is a private, not-for-profit corporation created in 1981 to assist Wisconsin businesses to gain access to capital, create jobs and promote community development. WBD is one of the largest Certified Development Corporations in the nation with a loan portfolio in excess of \$300 million, a staff of 28 experienced professionals and five offices serving Wisconsin businesses. For more information, visit: www.wbd.org/index.cfm

#### Wisconsin Trade Project Program

The Wisconsin Trade Project Program offers individual matching grants of up to \$5,000 to help small export-ready firms participate in international trade shows. For more information, visit: www.commerce.wi.gov

#### AGRICULTURAL AND BIO-AG ENTERPRISE

The following information is a general listing of resources for new and existing businesses, communities, investors, and organizations interested in agricultural enterprise.

#### ATTRACTION & RETENTION

#### Agricultural Innovation Center

216 Agriculture Hall 1450 Linden Drive Madison, WI 53706 Contact: Greg Lawless (608) 265-2903 glawless@wisc.edu http://aic.uwex.edu/index.cfm

## Dairy Business Innovation Center

P.O. Box 14 Delavan, WI 53115 1 (888) 623-2269 (toll free) info@dbicusa.org www.dbicusa.org

### Grow Wisconsin Dairy Team

2811 Agriculture Drive Madison, WI 53718 Contact: Roger James 1 (800) 942-2474 (toll free) roger.james@datcp.state.wi.us www.datcp.state.wi.us/index.html

#### Wisconsin BioAg Gateway

Campus (also see page 24)
Office of Business Resources
(OBR)
City of Madison
215 Martin Luther King, Jr. Blvd.
Room LL-100, MMB
P.O. Box 2985
Madison, WI 53701-2985
Contact: Michael P. Gay, CEcD
(608) 267-4933 ext.104

#### Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP)

2811 Agriculture Drive P.O. Box 8911 Madison, WI 53708-8911 Farm Center 1 (800) 942-2474 (toll free) 7:30-4:30 office hours center@datcp.state.wi.us www.datcp.state.wi.us

### Wisconsin Department of Commerce

201 W. Washington Ave.
Madison, WI 53703
Area Development Manager
Contact: Kathy Heady
(608) 266-9944
kheady@commerce.state.wi.us
Technology Development
Specialist
Contact: Cheryl Gain
(608) 261-7721
Cheryl.gain@wisconsin.gov
www.commerce.wi.gov

#### **BUSINESS ASSOCIATIONS**

### Association of Women in Agriculture

1909 University Ave. Madison, WI 53705 Contact: Kristina Duwe (608) 231-3702 awa-news@hotmail.com

#### **Dane County Farm Bureau**

2193 Hwy 73 Cambridge, WI 53523 Contact: Tom Jelinek (608) 423-9860 jel-ellahol@smallbytes.net www.wfbf.com/county

## Madison Area Community Supported Agriculture Coalition

P.O. Box 7814 Madison, WI 53707-7814 Contact: Laura Brown (608) 226-0300 info@macsac.org www.macsac.org

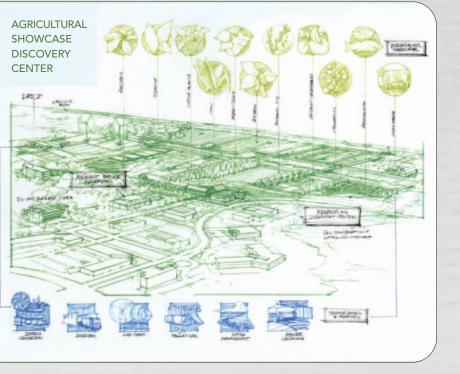
### Midwest Food Processors Association, Inc.

P.O. Box 1297 Madison, WI 53701-1297 (608) 255-9946 info@mwfpa.org www.mwfpa.org

#### **Professional Dairy Producers of WI**

P.O. Box 2, Fox Lake WI 53933-0002 1 (800) 947-7379 (toll free) mail@pdpw.org www.pdpw.org

#### Wisconsin BioAg Gateway





World Dairy Expo, 2006

#### **Regional Food Strategy Group**

120 E. Lakeside St. Madison, WI 53715 Contact: Jim Bower (608) 256-9797 jbower@blueplanetpartners.org www.blueplanetpartners.org

#### Wisconsin Corn Growers Assn.

Wisconsin Corn Promotion Board W1360 Highway 106 Palmyra, WI 53156 (262) 495-2232 wicorn@idcnet.com www.wicorn.org

#### Wisconsin Farmers Union

117 W. Spring St. Chippewa Falls, WI 54729 (715) 723-5561 info@wisconsinfarmersunion.com www.wisconsinfarmersunion.com

#### Wisconsin Farm Bureau Federation

1241 John Q. Hammons Drive Madison, WI 53717 Contact: Bob Leege (608) 828-5710 info.demingway@wfbf.com www.wfbf.com

### Wisconsin Federation of Cooperatives

131 W. Wilson St. Madison, WI 53703 Contact: Bill Oemichen (608) 258-4400 david.erickson@wfcmac.coop www.wfcmac.coop

#### Wisconsin Soybean Association

2976 Triverton Pike Rd. Madison, WI 53711 Contact: Bob Karls (608) 274-7522 karls@wisoybean.org www.wisoybean.org

## BUSINESS DEVELOPMENT AND TRAINING

#### **Agricultural Innovation Center**

216 Agriculture Hall 1450 Linden Drive Madison, WI 53706 Contact: Greg Lawless (608) 265-2903 glawless@wisc.edu www.aic.uwex.edu

### Center for Integrated Agricultural Systems

University of Wisconsin-Madison College of Agricultural & Life Sciences 1535 Observatory Drive Madison, WI 53706

### School for Beginning Dairy and Livestock Producers

Contact: Dick Cates (608) 588-2836, or rlcates@wisc.edu

#### School for Beginning Farm Market Growers

Conctact: John Hendrickson (608) 265-3704 jhendric@wisc.edu www.cias.wisc.edu

#### **Dairy Business Innovation Center**

P.O. Box 14
Delavan, WI 53115
1 (888) 623-2269 (toll free)
info@dbicusa.org
www.dbicusa.org

#### **Dane County Farm Service Agency**

1 Fen Oak Ct. Madison, WI 53718 Contact: Roger Johnson (608) 224-3767 roger.johnson@wi.usda.gov www.fsa.usda.gov/wi

#### Farm Center (DATCP)

Bureau of Agri-Business
Development, Division of
Agricultural Development
2811 Agriculture Drive
Madison, WI 53718
1 (800) 942-2474 (toll free)
7:30-4:30 office hours
Contact: Perry Brown
perry.brown@datcp.state.wi.us
www.datcp.state.wi.us/datcp/core
/agriculture/agriculture

#### Michael Fields Agricultural Institute

Garden Student Program W2493 County Rd. ES P.O. Box 990, East Troy, WI Contact: Janet Gamble (262) 642-3303 ext.127 jgamble@michaelfieldsaginst.org

#### Farm Systems

Contact: John Hall (262) 642-3303 ext. 14 jhall@michaelfieldsaginst.org www.michaelfieldsaginst.org

## Midwest Organic and Sustainable Education Services (MOSES)

P.O. Box 339, Spring Valley, WI 54767 (715) 772-3153 info@mosesorganic.org www.mosesorganic.org

#### **UW Center for Cooperatives**

222 Taylor Hall, 427 Lorch St. Madison, WI 53706 Contact: Anne Reynolds (608) 263-4775 reynolds@aae.wisc.edu www.uwcc.wisc.edu

#### AGRICULTURAL AND BIO-AG ENTERPRISE, CONTINUED...

#### **UW Extension - Dane County**

1 Fen Oak Court, Rm. 138 Madison, WI 53718-8812

#### Dairy and Livestock

Contact: Nolan Anderson (608) 224-3717 nolan.anderson.ces.uwex.edu

#### **Crops and Soils**

Contact: David Fischer (608) 224-3716 david.fischer.ces.uwex.edu

#### Commercial Horticulture

Contact: Lisa Johnson lisa.johnson.ces.uwex.edu (608) 224-3715

#### **General Information**

(608) 224-3700

www.uwex.edu/ces/cty/dane

#### Upper Midwest Collaborative Regional Alliance for Farmer Training (CRAFT)

CSA Learning Center @ Angelic Organics 1547 Rockton Rd. Caledonia, IL 61011 (815) 389-8455 learn@csalearningcenter.org www.csalearningcenter.org/ farmbeginnings.html

## University of Wisconsin Biotechnology Center

425 Henry Mall Madison, WI 53706 Contact: Sandra Austin-Philips 3120 Biotechnology Center (608) 262-7293 sandra@biotech.wisc.edu www.biotech.wisc.edu

#### UW School of Business Small Business Development Center & Technology Business Insititute

975 University Ave., Ste. 3260 Madison, WI 53706 Contact: Neil Lerner (608) 263-0221 1(800) 940-7232 (hotline) nslerner@wisc.edu, www.uwsbdc.org

# Service Core of Retired Executives (SCORE) Councelors to America's Small Business

MG&E Innovation Center 505 S. Rosa Rd. Madison, WI 53719 Contact: Bill Arthur (608) 441-2820 chair@scoremadison145.org www.scoremadison145.org

#### Wisconsin Potato and Vegetable Growers Association (WPVGA)

P.O. Box 327, Antigo, WI Contact: Mike Carter (715) 623-7683 mcarter@potatowis.org www.wisconsinpotatoes.com Wisconsin BioAg Gateway Campus

Madison's new high-technology campus was established to advance the state of BioAg manufacturing technologies and protocols for pharmaceuticals, nutraceuticals, bioenergy, and industrial products. Organic crop research and development opportunities also exist. The site will accommodate 180 acres of field testing capacity; 27 acres of R&D office and production facilities; and, the Midwest BloLink Incubator – a 20,000 SF controlled habitat and biosecure plant manufacturing incubator and greenhouse that is USDA Class II certified. For more information, contact the following project partners:

#### Real Estate and Business Development, and Bio-Ag Campus Marketing

Office of Business Resources (OBR) City of Madison 215 Martin Luther King Jr., Blvd. Room LL-100, MMB P.O. Box 2985 Madison, WI 53701-2985 Contact: Michael P. Gay, CEcD 608.267.4933, ext 104 (voice) mgay@cityofmadison.com

Midwest BioLink – Controlled Environment Agricultural (CEA) and Greenhouse Production Facility and Technology Planet LLC 1212 Fourier Drive Madison, WI 53717 Contact: Tom Crabb, President (608) 827-5555 crabbt@orbitec.com www.planet-Ilc.com

University of Wisconsin-Madison



#### MARKET DEVELOPMENT

## Dane County Planning and Development Department

City-County Building, Rm. 116 210 Martin Luther King, Jr. Blvd. Madison, WI 53703 Contact: Olivia Parry (608) 261-9957 parry@co.dane.wi.us

#### **Dane County Food Council**

Contact: Majid Allan (608) 267-2536 allan@co.dane.wi.us www.countyofdane.com/foodcouncil www.countyofdane.com/plandev

#### Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP)

2811 Agriculture Drive P.O. Box 8911 Madison, WI 53708-8911 Farm Center 1 (800) 942-2474 (toll free) 7:30-4:30 office hours center@datcp.state.wi.us www.datcp.state.wi.us

#### **REAP Food Group**

P.O. Box 5632
Madison, WI 53705
Buy Fresh Buy Local Program
Contact: Rachel Armstrong
(608) 217-2987
rharmstrong1@gmail.com
Farm-to-School Program
Contact: Doug Wubben
(608) 294-1114
info@reapfoodgroup.org

#### SavorWisconsin.com

P.O. Box 8911 Madison, WI 53708 Contact: Amy Bruner info@savorwisconsin.com www.savorwisconsin.com

#### Wisconsin Corn Growers Association

Wisconsin Corn Promotion Board W1360 Highway 106 Palmyra, WI 53156 (262) 495-2232 wicorn@idcnet.com www.wicorn.org

#### Wisconsin Potato and Vegetable Growers Association (WPVGA)

P.O. Box 327 Antigo, WI Contact: Mike Carter (715) 623-7683 mcarter@potatowis.org www.wisconsinpotatoes.com

### Wisconsin State Cranberry Growers Association

P.O. Box 365
Wisconsin Rapids, WI 54495
Contact: Tom Lochner
(715) 423-2070
tlochner@wctc.net
www.wiscran.org

#### Wisconsin Soybean Association

2976 Triverton Pike Rd.
Madison, WI 53711
Contact: Bob Karls
(608) 274-7522
karls@wisoybean.org
www.wisoybean.org



#### FINANCING & CAPITAL

# The Wisconsin Department of Agriculture, Dairy, and Consumer Protection (DATCP)

has numerous grant and loan programs available to Dane County agricultural enterprises including:

ADD Grant Program
Alternative Fuels
Biobased Industry Opportuntity
(BIO) Grant Program
Grow Wisconsin Dairy Team Grants
Farmers Markets
New Uses
Organic Agriculture
Value-Added Dairy Initiative

For more information on these programs, please visit Wisconsin Department of Agriculture, Dairy, and Consumer Protection at www.datcp.state.wi.us.

In addition, DATCP produces a listing of business assistance programs in their publication, Got Moola: Where to Go for Business Assistance in Wisconsin. To download a copy of this resource, visit DATCP at www.datcp.state.wi.us, and click on publications.

#### **Agribusiness Guarantee**

This program aids new or existing businesses in obtaining financing on favorable terms to develop or expand production of products using Wisconsin's raw agricultural commodities. For more information, visit www.wheda.com

#### **Badger AgVest**

The mission of Badger AgVest is to promote the development of successful agricultural businesses that directly benefit Wisconsin producers and our rural economy through job creation and the application of innovative technologies in agriculture production. As Wisconsin's premiere investor alliance for agriculture, Badger AgVest was formed to provide support and assistance to earlystage, high-growth potential companies that add value to Wisconsin's agriculture sector. For more information, visit www.badgeragvest.com, or call James Hanke at (715) 849-5510 ext. 306.

## Badgerland Farm Credit Association

is dedicated to serving the agricultural credit and financial needs of farmers and homeowners in the southern half of Wisconsin. We are part of the Farm Credit System, a nationwide agricultural banking network providing Credit and Financial Services to farmers, ranchers, homeowners and their cooperatives across the United States. For more information, call 608-241-1586, or 1 (800) 324-5766 (toll free).

#### AGRICULTURAL AND BIO-AG ENTERPRISE, CONTINUED...

Beginning Farmer Bond Program Gives beginning farmers belowmarket interest rates on financing to start an operation. For more information, visit www.wheda.com/ cat\_aq/bfb\_product.asp

#### City of Madison

Has numerous financial resources for industrial, production, and major bio-ag projects. For more information, contact Michael P. Gay at (608) 267-4933, or mgay@cityofmadison.com

**Credit Relief Outreach Program**Provides guarantees on agricultural production loans to farmers. For more information, visit www.wheda.com

**Dairy 2020 Planning Grant Program** Encourages and stimulates the startup, modernization, and expansion of Wisconsin dairy farms. For more information, visit www.commerce.state.wi.us

Dane County Agricultural Enterprise Grant Program Grants are for developing a business plan, or for the purpose of starting a business enterprise. Contact UW Extension Dane County at (608) 224-3705, or visit www.uwex.edu/ces/cty/dane

**Economic Development Revolving Loan Funds** 

The Dane County Revolving Loan Fund (RLF) provides financing to businesses in distressed communities as well as to agricultural businesses. For more information, visit www.countyofdane.com/plandev/community/cdbg/pdf/200408\_rlf\_fct\_sht.pdf, or call (608) 266-4270.

Farm Asset Reinvestment Management

Provides loan guarantees for agricultural expansion and modernization. For more information, visit www.wheda.com

Grow WI Dairy/Value
Added Dairy Initiative

This joint state-federal initiative focuses on the modernization and growth of the dairy sector. The goal of the program is to retain and grow farm businesses, dairy plants and create good jobs for rural areas. For more information, visit www.datcp.state.wi.us/mktg/business/marketing/val-add/initiative

**Local Dairy Development** 

Grants of up to \$25,000 may be awarded to local organizations, co-ops, non-profits, chambers of commerce, etc... that enhance the development of modernized dairy farming in the area through unique, innovative projects. Types of projects include creation of agricultural development zones to promote dairy farm development, or programs that identify, promote and create specific supply chains for producers and processors that result in value added products or cost savings. For more information, visit www.growwisconsindairy.org /apply\_grants

Milk Volume Production Program
The Milk Volume Production (MVP)
program is designed to assist dairy
producers undertaking capital
improvement projects that will
result in a significant increase in

Wisconsin's milk production. For more information, visit www.commerce.state.wi.us

Renewable Energy Systems & Energy Efficiency Improvement Program

Provides grants and loan guarantees to agricultural producers and rural small businesses to promote energy efficiency and renewable energy. For more information, visit www.rurdev.usda.gov/wi/programs/rbs/energy.htm

Upper Midwest Collaborative Regional Alliance for Farmer Training (CRAFT)

Stateline Farm Beginnings™ is an educational training and support program designed to help people plan and begin sustainable farm enterprises. For more information, visit www.csalearningcenter.org /farmbeginnings.html

Wisconsin Focus on Energy – Business and Industry Programs

You can reduce operating costs by installing energy efficient equipment — from updating the lighting in your office or barn with more efficient fixtures, to upgrading to a variable-speed drive on your vacuum pump. Focus on Energy helps you seek solutions and understands the needs and concerns of our state's businesses and industry, and can help you increase profits, reduce energy use and improve productivity. For more information, visit www.focusonenergy.com

#### Wisconsin Women's Business Initiative Corporation Micro-Loan Program

Micro-loan program provides small loans up to a maximum of \$50,000, to new or expanding women and minority owned businesses, or other eligible entrepreneurs. For more information, please visit www.wwbic.com

UW Small Business Development Center





#### SITES & BUILDINGS

#### INDUSTRIAL PARKS

More than 2,300 acres are available within Dane County's thriving business parks. Varying in price and parcel size, many options are available to meet an assortment of business needs. Contact MGE for a comprehensive list of business parks, or visit: www.mge.com/images/PDF/BusParks/BusParks\_2006.pdf

#### Madison Gas and Electric (MGE)

P.O. Box 1231 Madison, WI 53701-1231 Contact: Jim Mohrbacher (608) 252-7116 jmohrbacher@mge.com www.mge.com

#### **BROWNFIELD REDEVELOPMENT**

Brownfields are abandoned, idle or underused commercial or industrial properties, where expansion or redevelopment is hindered by real or perceived contamination. The State of Wisconsin's Department of Natural Resources (DNR) Remediation and Redevelopment program oversees the investigation and cleanup of contaminated properties. Many brownfield properties are located within Dane County.

## **Bureau for Remediation and Redevelopment Tracking System** (BRRTS)

A searchable database that allows you to find site-specific information on activities that resulted in contaminated soil or groundwater. For more information, please visit the Wisconsin Department of Natural Resources at

http://botw.dnr.state.wi.us/botw/welcome.do

#### **Remediation & Redevelopment Sites Map**

A searchable GIS map-based system that allows you to locate any property in Dane County that is contaminated, or was previously contaminated, and in need of cleanup. For more information, visit maps. dnr.state.wi.us/imf/dnrimf.jsp?site=brrts.rrsitesmap

#### DANE COUNTY INFILL INVENTORY LISTING

Dane County's Department of Planning and Development staff is currently developing an inventory of buildings and sites for infill development or redevelopment located throughout Dane County. To find out more, visit www.county ofdane.com/plandev, or call (608) 261-9957.

#### SITE AND BUILDING RESOURCES

### **Location One Information System** (LOIS) **Forward Wisconsin**

Forward Wisconsin is a unique public-private state marketing and business recruitment organization dedicated to promoting Wisconsin in order to attract new businesses, jobs and economic activity to the state. The Forward Wisconsin website includes a searchable database that contains community profile information as well as available buildings and sites at the state, county, or municipality level. For Dane County sites and buildings, visit: www.forwardwi.com/section2/Find-a-Site-or-Building or contact:

#### Forward Wisconsin

201 Washington Ave., Ste. 500 Madison, WI 53703 Contact: Sharon Seffrood (608) 261-2501 Sharon.Seffrood@wisconsin.gov www.forwardwi.com

#### **PropertyDrive**

PropertyDrive is a Commercial Real Estate Listing Service serving Wisconsin and beyond. The public is welcome to search for commercial properties by using the Quick Search function on the front page of the website. Commercial listings include sites and buildings for sale or lease. Members may access additional features and information by logging in and registering. To learn more about the benefits of a PropertyDrive visit: www.propertydrive.com, or contact:

Property Drive, LLC P.O. Box 8691, Madison, WI 53708 Conact: Jay Blevins (608) 442-0511 jblevins@propertydrive.com www.propertydrive.com

#### DANE COUNTY COMMUNITIES AND RESOURCES

Dane County is host to over 60 cities, villages and towns. Each of the following listings includes local contact information for economic development inquiries. In addition, each jurisdiction is followed by a list of some of the economic development tools currently available in their community.

**BID** - Business Improvement District

CDA - Community Development
Authority

CRA - Community Redevelopment
Authority

**Grant** - Grant Funding **TIF** - Tax increment financing **Loan** - Loan Funding

#### CITIES

#### **City of Edgerton**

12 Albion St.
Edgerton, WI 53534
Contact: Ramona Flanigan
(608) 884-3341
rflanigan@charter.net
www.cityofedgerton.com
TIF, Grant, Loan, CRA

#### City of Fitchburg

5520 Lacy Rd.
Fitchburg, WI 53711
Contact: Michael Zimmerman (608) 270-4245
michael.zimmerman@
city.fitchburg.wi.us
www.city.fitchburg.wi.us
TIF, Loan, CDA

#### **City of Madison**

Office of Business Resources Department of Planning & Development

215 Martin Luther King, Jr. Blvd. Rm. LL100 P.O. Box 2985 Madison, WI 53701-2985 Contact: Michael P. Gay (608) 267-4933, ext. 104 mgay@cityofmadison.com www.businessmadison.com/ TIF, Grant, Loan, CDA, CRA, BID

#### **City of Madison**

The Community Development Block Grant (CDBG) Office 215 Martin Luther King, Jr. Blvd. P.O. Box 2985 Madison, WI 53701-2985 Contact: Barb Constans (608) 267-1983, ext. 208 bconstans@cityofmadison.com www.ci.madison.wi.us/cdbg

## City of Middleton and Middleton CDA

7426 Hubbard Ave. Middleton, WI 53562 Contact: Mike Davis (608) 827-1058 mdavis@ci.middleton.wi.us www.ci.middleton.wi.us TIF, Loan, CDA

Overture Center for the Arts



#### City of Monona & Monona CDA

5211 Schluter Rd. Monona, WI 53716 Contact: Paul A. Kachelmeier (608) 222-2525 cityplanner@ci.monona.wi.us www.monona.wi.us TIF, Grant, CDA

#### **City of Stoughton**

381 E. Main St. Stoughton, WI 53589 Contact: John Neal (608) 873-6677 jneal@ci.stoughton.wi.us www.ci.stoughton.wi.us TIF, Grant

#### **City of Sun Prairie**

300 E. Main St. Sun Prairie, WI 53590 Contact: Neil Stechschulte (608) 825-1107 skugler@cityofsunprairie.com www.cityofsunprairie.com TIF, Grant, Loan, CDA, BID

#### City of Verona

111 Lincoln St. Verona, WI 53593 Contact: Bruce Sylvester (608) 848-9941 bruce.sylvester@ci.verona.wi.us www.ci.verona.wi.us TIF, Grant, Loan, CDA

#### **VILLAGES**

#### Village of Belleville

24 W. Main St., P.O. Box 79 Belleville, WI 53508 Contact: Paul Ziehli (608) 424-3341 villageofbelleville@ charterinternet.com www.bellevillewi.org

#### Village of Black Earth

1210 Mills St., P.O. Box 347 Black Earth, WI 53515 Contact: Vern Wendt (608) 767-2563 www.blackearthwisconsin.com TIF

#### **Village of Blue Mounds**

11011 Brigham Ave., P.O. Box 189 Blue Mounds, WI 53517-0189 Contact: Linda Cory (608) 437-5197 villbluemounds@charter.net www.mybluemounds.com TIF, CDA

#### **Village of Brooklyn**

P.O. Box 189 Brooklyn, WI 53521 Contact: Nadine Walston (608) 455-4201 vbrook@charter.net

#### Village of Cambridge

P.O. Box 99 Cambridge, WI 53523 Contact: Donn Trieloff (608) 423-3712 dtrieloff@ci.cambridge.wi.us www.ci.cambridge.wi.us TIF

#### **Village of Cottage Grove**

221 E. Cottage Grove Rd.
Cottage Grove, WI 53527
Contact: Ken Dahl
(608) 839-4704
vhall@village.cottage-grove.wi.us
www.village.cottage-grove.wi.us
TIF

#### **Village of Cross Plains**

2417 Brewery Rd. Cross Plains, WI 53528 Contact: Janet Klock (608) 798-3241 act112@charter.net www.cross-plains.wi.us

#### Village of Dane

102 W. Main St., P.O. Box 168 Dane, WI 53529 Contact: David Wipperfurth (608) 849-5422 villageofdane@charter.net

#### Village of Deerfield

4 N. Main St., P.O. Box 66 Deerfield, WI 53531 Contact: Dean Otte (608) 764-5404 dotte@deerfieldwi.com www.deerfieldwi.com TIF, Loan, BID



#### Village of DeForest

306 DeForest St. DeForest, WI 53532 Contact: Jo Anne Miller (608) 846-6751 millerj@vi.deforest.wi.us www.vi.deforest.wi.us TIF, CRA

#### **Village of Maple Bluff**

18 Oxford Pl.
Madison, WI 53704
Contact: Tim Krueger
(608) 244-3048
tjkrueger67@hotmail.com
www.villageofmaplebluff.com

#### **Village of Marshall**

130 S. Pardee St., P.O. Box 45 Marshall, WI 53559-0045 Contact: Susan Peck (608) 655-4017ext. 2 speck@marshall-wi.com www.marshall-wi.com TIF

#### Village of Mazomanie

P.O. Box 26
Mazomanie, WI 53560
Contact: Jeff Wirth
(608) 795-2100
sdietzen@villageofmazomanie.com
www.villageofmazomanie.com
TIF

#### Village of McFarland

5915 Milwaukee St., P.O. Box 110 McFarland, WI 53588 Contact: Pauline Boness (608) 838-3154 community.development.dept@mcfarland.wi.us www.mcfarland.wi.us TIF, Loan, CDA

#### Village of Mt Horeb

138 E. Main St. Mt Horeb, WI 53572 Contact: Larry Bierke (608) 437-6884 Ibierke@mhtc.net www.mounthorebwi.info TIF, CDA

#### **Village of Oregon**

117 Spring St.
Oregon, WI 53575
Contact: Gerry Lubke
(608) 835-6280
mgracz@vil.oregon.wi.us
www.vil.oregon.wi.us
TIF, CDA

#### Village of Rockdale

148 Water St. Cambridge, WI 53523 Contact: Carrie Andersen (608) 423-1497 anderson@matcmadison.edu

#### **Village of Shorewood Hills**

810 Shorewood Blvd.
Madison, WI 53705
Contact: Peter Hans
(608) 267-2680
kpfrantz@shorewood-hills.org
www.shorewood-hills.org
TIF

#### Village of Waunakee

500 W. Main St., P.O. Box 100 Waunakee, WI 53597 Contact: Kim Wilde (608) 850-8500 kimwilde@tds.net www.vil.waunakee.wi.us TIF, Grant, CDA

#### DANE COUNTY COMMUNITIES AND RESOURCES, CONTINUED...

#### TOWNS

#### **Town of Albion**

624 Albion Rd. Edgerton, WI 53534 Contact: Roger Olson (608) 884-8974 albion@milwpc.com

#### **Town of Berry**

9046 State Rd. 19 Mazomanie, WI 53560 Contact: Melvern Banks (608) 767-4152 twnberry@chorus.net www.townofberry.org

#### **Town of Black Earth**

1704 Blue Mounds St. Black Earth, WI 53515 Contact: Ken Olson (608) 767-2447

#### **Town of Blooming Grove**

1880 S. Stoughton Rd. Madison, WI 53716 Contact: Dwight Johnson (608) 223-1104 bgadmin@blmgrove.com www.blmgrove.com

#### **Town of Blue Mounds**

2110 Bus. 18-151 East Mt. Horeb, WI 53572 Contact: Dennis Jelle (608) 437-8722 helentobm@mhtc.net

Village of Mazomanie

#### **Town of Bristol**

7747 County Rd. N Sun Prairie, WI 53590 Contact: Jerry Derr (608) 837-6494 bristolclerk@spwl.net www.tn.bristol.wi.gov

#### **Town of Burke**

5365 Reiner Rd. Madison, WI 53718 Contact: Kevin Viney (608) 825-8420 townofburke@gdinet.com www.townofburke.com

#### Town of Christiana

773 Koshkonona Rd. Cambridge, WI 53523 Contact: Dennis Lund (608) 423-3816 townofchristiana@smallbytes.net www.twp.christiana.wi.us

#### **Town of Cottage Grove**

4058 County Rd. N Cottage Grove, WI 53527 Contact: Kristopher Hampton (608) 839-5021 officecgtown@verizon.net www.tn.cottagegrove.wi.gov

#### **Town of Cross Plains**

3419 County Rd. P Mt. Horeb, WI 53572 Contact: Harold Krantz (608) 798-0189 clerk@townofcrossplains.org www.townofcrossplains.org

#### Town of Dane

7202 Black Hill Rd. Lodi, WI 53555 Contact: Robert Lee (608) 849-7235 jerilawrenz@hotmail.com

#### **Town of Deerfield**

3611 County Rd. O Cambridge, WI 53523 Contact: Bob Riege (608) 764-8054

#### **Town of Dunkirk**

654 County Rd. N Stoughton, WI 53589 Contact: Jerry Sellers (608) 873-9177 dunkirk@chorus.net

#### **Town of Dunn**

4156 County Rd. B McFarland WI 53558 Contact: Edmond Minihan (608) 255-4219 townhall@town.dunn.wi.us www.town.dunn.wi.us

#### **Town of Madison**

2120 Fish Hatchery Rd. Madison, WI 53713 Contact: James A. Campbell (608) 210-7260 schwassr@town.madison.wi.us www.town.madison.wi.us Grant, Loan, TIF

#### **Town of Mazomanie**

711 W. Hudson St., P.O. Box 396 Mazomanie, WI 53560 Contact: Ron Adler (608) 795-2920 twnmazo@gmail.com www.townofmazomanie.org

#### **Town of Medina**

50 E. Waterloo Rd. Waterloo, WI 53594 Contact: Steve Schulz (608) 655-3030

#### **Town of Middleton**

7555 W. Old Sauk Rd. Verona, WI 53593 Contact: Milo J. Breunig (608) 833-5887 tnmid@chorus.net www.town.middleton.wi.us



#### **Town of Montrose**

1341 Diane Ave. Belleville, WI 53508 Contact: Roger Hodel (608) 424-3848 montrose@chorus.net

#### **Town of Oregon**

1138 Union Rd. Oregon, WI 53575 Contact: Gerald Jensen (608) 835-3200 townoforegon@mailbag.com www.town.oregon.wi.us

#### **Town of Perry**

1004 State Rd. 78 Mount Horeb, WI 53572 Contact: Patrick Downing (608) 437-4553 mlprice@mhtc.net www.Perry-WI.gov

#### **Town of Pleasant Springs**

2354 County Rd. N Stoughton, WI 53589 Contact: Kenneth Schuck (608) 873-3063 cttops@tds.net www.pleasantsprings.org

#### **Town of Primrose**

8468 County Rd. A Verona, WI 53593 Contact: Dale Judd (608) 832-8056 twprim@chorus.net www.tn.primrose.wi.gov

#### **Town of Roxbury**

9203 County Rd. Y Sauk City, WI 53583 Contact: Ervin Breunig (608) 643-8281 pings@chorus.net

#### **Town of Rutland**

4177 Old Stage Rd. Brooklyn, WI 53521 Contact: Dale Beske (608) 455-3925 dgeo4177@aol.com www.town.rutland.wi.us

#### **Town of Springdale**

2379 Town Hall Rd. Mount Horeb, WI 53572 Contact: Ed Eloranta (608) 437-6230 townofspringdale@mhtc.net www.springdalewi.com



Governor Nelson State Park

#### **Town of Springfield**

6157 County Rd. P Dane, WI 53529 Contact: James H. Ripp (608) 849-7887 jhr\_mer@yahoo.com, thspring@chorus.net www.town.springfield.wi.us

#### **Town of Sun Prairie**

5556 Twin Lane Rd. Marshall, WI 53559 Contact: Lyle Updike (608) 837-6688 tspclerk@spwl.net www.townofsunprairie.info

#### **Town of Vermont**

4017 County Rd. JJ Black Earth, WI 53515 Contact: Steve Cowan (608) 767-2457 vermontclerk@mhtc.net www.townofvermont.com

#### **Town of Verona**

335 N. Nine Mound Rd. Verona, WI 53593 Contact: David K. Combs (608) 845-7187 rmjohnson@town.verona.wi.us www.town.verona.wi.us

#### **Town of Vienna**

7161 County Rd. I DeForest, WI 53532 Contact: Carlton Hamre (608) 846-3800 rpulverm@execpc.com www.vienna-wis.com

#### **Town of Westport**

5387 Mary Lake Rd. Waunakee, WI 53597 Contact: John A. Van Dinter (608) 849-4372 twilson@townofwestport.org www.townofwestport.org

#### **Town of Windsor**

4084 Mueller Rd. DeForest, WI 53532 Contact: Alan Harvey (608) 846-3854 kfrawley@chorus.net www.ci.windsor.wi.us

#### **Town of York**

185 Hoene Rd. Columbus, WI 53925 Contact: John Prosser (920) 623-2989

#### LINKS AND RESOURCES

#### **Community Analysis and Planning Division**

formerly Dane County Regional Planning Commission
City-County Building, Rm. 362
210 Martin Luther King, Jr. Blvd.
Madison, WI 53703
Contact: Chris Gjestson
(608) 266-4137
chris@danecorpc.org
www.danecorpc.org

#### Center on Wisconsin Strategy

COWS is a think-tank dedicated to improving economic performance and living standards in the state of Wisconsin and nationally. Research areas include job quality and income, budget and tax issues, economic development, and workforce development.

Center on Wisconsin Strategy (COWS) University of Wisconsin 7122 Social Science Building 1180 Observatory Drive Madison, WI 53706 Contact: Laura Dresser (608) 262-6944 Idresser@cows.org, www.cows.org

#### **Dane County Annual Construction Activity Report**

To download a copy visit the Madison Gas and Electric website at: www.mge.com/ecodev/business/construction.htm

#### **Dane County Job Center**

1819 Aberg Äve., Ste. C, Madison, WI 53704 Contact: Dan Barroilhet (labor market information) (608) 242-4885 dan.barroilhet@dwd.state.wi.us

#### **Dane County Economic Data**

Wisconsin Department of Workforce Development provides extensive data, information and a variety of tools to better understand the regional labor market and business climate. For more information, please visit the Wisconsin Worknet at http://worknet.wisconsin.gov/worknet

## **Greater Madison Wisconsin Area Directory of High-Tech Companies**

Madison Gas and Electric publishes a comprehensive listing of high-tech businesses and business resources that includes extensive information about public and private funding sources, as well as a list of venture capital funds. To download or order a copy, please visit www.mge.com/ecodev/business/htd.htm

#### In Business Magazine

200 River Place, Ste. 250, Madison, WI 53716 Contact: Jody Glynn Patrick (608) 204-9655 ext. 32 jody@magnapubs.com www.inbusinessmagazine.com

#### Using Labor Market Information to Understand Your Local Economy

Published by the WI Department of Workforce Development. To view or download a copy, visit http://worknet.wisconsin.gov/worknet

#### **University of Wisconsin-Madison**

Office of the Chancellor, Community Partnerships 94 Bascom, 500 Lincoln Drive, Madison, WI 53706 Contact: Lori M. Kay (608)263-6693 lkay@bascom.wisc.edu www.chancellor.wisc.edu

#### **Wisconsin Bankers Association**

Economic Development Manual: 2006 Edition – A reference guide of creative financing programs provided by federal, state and local organizations. For more information, contact the Wisconsin Bankers Association 4721 S. Biltmore Lane, Madison, WI 53718 (608) 441-1200, or visit www.wisbank.com

#### **WI Business Tax Credits**

The Wisconsin Department of Revenue provides comprehensive information at on business tax credits at www.dor.state.wi.us/pubs/pb123.pdf

#### Wisconsin Financial Services Association

22 East Mifflin Street, Ste. 1010, Madison, WI 53703 (608) 256-6413 wfsa@charterinternet.com www.wisconsinfsa.org

#### Wisconsin Hospital Association

5510 Research Park Drive PO Box 259038, Madison, WI 53725-9038 Contact: Steve Brenton www.wha.org (608) 271-1820

## Wisconsin Woman and Business Resource Directory

Wisconsin Women 2984 Triverton Pike Rd., Madison, WI 53711 Contact: Pat O'Gara (608) 274-5200 1 (800) 332-4424 (toll free) www.wisconsinwomanmagazine.com

#### THE DANE COUNTY REGIONAL AIRPORT

Non-stop flights to 14 cities around the US

Atlanta

**New York** 

Denver

Washington, D.C.

Dallas/Fort Worth

Cleveland

Cincinnati

Newark

St. Louis

Detroit

Chicago

Minneapolis

**Memphis** 

Milwaukee







More than 100 commercial flights arrive and depart daily. A \$68 million renovation, completed in 2006 and featuring a Prairie Style architecture, doubled the size of the terminal. Wi-Fi internet service is available in the airport terminal, as are conference rooms and catering for business meetings. The airport has also established a Foreign Trade Zone.

Dane County Planning and Development Department City County Building, Room 116 210 Martin Luther King Jr, Blvd. Madison, WI 53703 608.266.4251 www.dane-econdev.org

For further information, or to view the Dane County Economic Development Resource Guide online, please visit www.dane-econdev.org. To update contact information, or be included in the Resource Guide, send an email to parry@co.dane.wi.us

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